



PRESS RELEASE 12TH NOVEMBER 2012

NULLARBOR LINKS WINS GOLD, at the 2012 Western Australian Tourism Awards:

Nullarbor Links World's longest Golf Course Australia has won Gold at the Western Australia Tourism Council awards held at the Crown Ballroom Saturday 10th November 2012. Out of 10 finalists in the award's most hotly contested category, Nullarbor Links was judged the Best in "Western Australia's Tourism Attractions". The 10 finalist represented some of the best tourist attractions in the state.

Nullarbor Links world's longest golf course is one of the most unique destination in Australia, there is nothing like this concept anywhere in the world.

"Nullarbor Links takes you on a drive to Australia's famous oyster beds at Ceduna, the wheat & sheep farming districts at Penong and Nundroo. You venture passed the wonderful whales and beautiful coast line at Nullarbor, to arrive at the beaches at Eucla and the remains of Skylab at Balladonia. The working sheep station at Fraser Range and the indigenous art and dance of Ngadju people in Norseman, features strongly in National and International appeal. Nickel mining and land sailing at Kambalda and then finally arriving at "Australia's gold capital" Kalgoorlie.

This is the real Australia. But more important Ladies & Gentleman Nullarbor Links belongs to Western & South Australia. You can't play Nullarbor links on the Gold Coast; you can't play it at the Sydney Opera House. Certainly Melbourne can't pinch it.

Nullarbor links is only an infant in the Western Australian tourism family. In 3 years of existence the course has won gold at the awards twice. As the years roll on, the par 73, 18 hole golf course will take its place as a prominent Australian international tourism icon.
End of Press Release

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